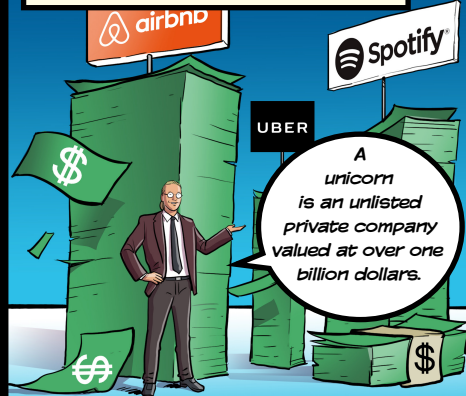


WILL WE SEE A CYBERCRIME UNICORN?

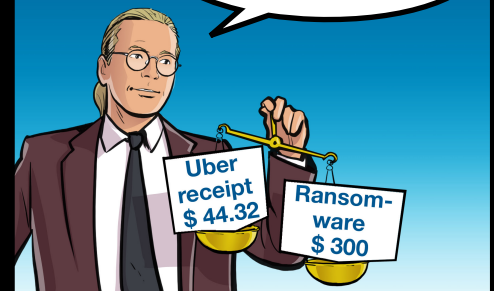
On the hunt for the first, illegal billion-dollar tech startup



First of all, what's a tech "unicorn"?



Some of the cybercrime gangs out there are making some serious money.



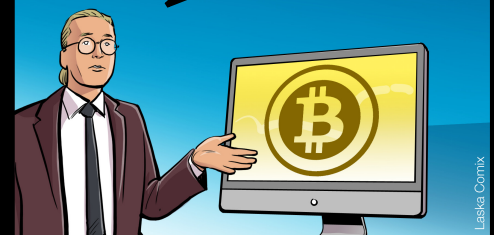
I began to wonder if there are in fact cybercrime unicorns.



Malware has been making money for a long time. But now it's different, thanks to Bitcoin, which lets criminals cash in without exposing themselves.



Bitcoin ledgers are public. We can see money moving around. But we don't know who is transferring it.



Every ransomware victim is given a unique wallet address, which is clever. One of the largest gangs always moves the money to a central wallet, which we watch.



Presto! Hundreds of millions of tax-free gains leads us to...

But it's not that easy.

Making an exit is not easy for a criminal gang. They'll never do an IPO...



They buy prepaid cards to sell on Ebay.

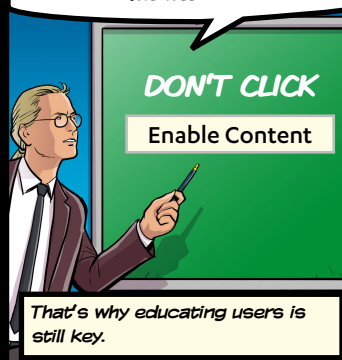


They play to lose... to members of their gang.

So they used bots that still lost - but not as obviously.



Our security is efficient but we can't just block everything from the web.



Also, ransomware prevention comes through doing backups right so you'll be able to recover - even if you get poked by a unicorn.

